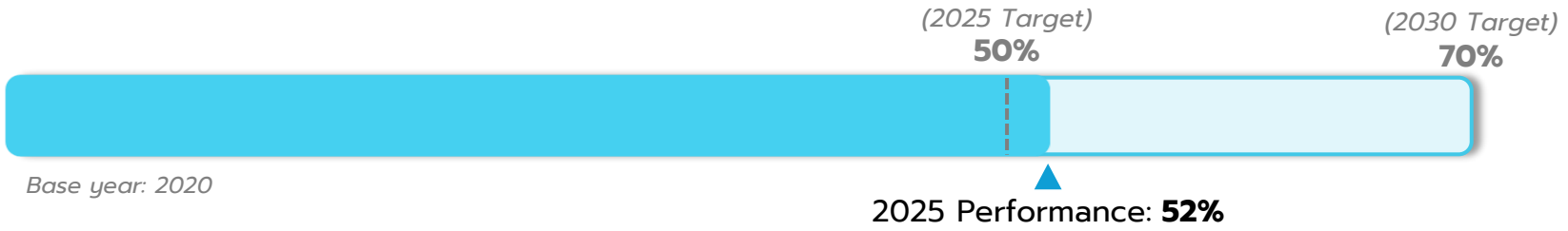
HEALTH & WELL-BEING

Target and Performance

Long-term target by 2030:

70% of sales come from B2B and B2C products and services that promote health and well-being



2025 Target:

50% of sales come from B2B and B2C products and services that promote health and well-being

2025 Performance:



Of Target

52% of sales come from products that promote health and well-being.

6% of sales from food products have reduced fat, trans fat, sodium, and sugar.

6% of sales from food products that increased nutritious ingredients like fiber, vitamins, minerals, phytochemicals, or functional food additives.

34% of sales from food products are safe for consumers of all ages, from children to elders.

9% of sales from products and services that promote health and well-being.

Opportunities and Challenges

Quality and safety products are the fundamental schemes of developing products that focus on health and wellness for consumers of all ages. As a leader in the retail and wholesale industry, the Company recognizes the importance of developing internal processes and enhancing the business partners for safer also promote better health and well-being products. This requires traceability systems to demonstrate transparency of the source of raw materials and meet the needs of increasingly health-conscious consumers and better health conditions among the population.

Policy & Management Approach

The Company commits to increasing the percentage of sales from B2B and B2C products and services to help promote health and well-being. to be 70% within 2030 with the collaboration of the whole supply chain. Altogether the fundamental procedure of quality assurance and food safety from upstream to downstream. The Company also educates the consumer knowledge through the QR Code i-Trace application to trace back to production sources, nutrition facts, and healthy recipe.