



Health and Nutrition Policy

**Remark: This policy has been approved by Board of Directors
on 8 August 2025**

1. Principle

With our 'To be Number One Food Solution Provider For Professional Customer in ASEAN' vision, CP Axtra Public Limited Company (the "Company") and its subsidiaries; Thailand's leading food retailer and wholesaler, know well that every minute of our operation means a lot of the safe and healthy living of our consumers. With the devotion of our research and development specialist, cutting-edge technologies, strict quality control system, and responsible marketing communication practice and activities, therefore, have continually driven our entire business chain towards ultimate food quality and safety aiming to deliver the nutritious, tasty, safe, traceable, and affordable food to the consumers and the society.

2. Scope

This "Policies and Principles on Health and Nutrition" shall be applied within the Company and its subsidiaries both domestically, internationally and throughout the Company's value chain.

3. Definition

The Company means CP Axtra Public Company Limited

4. Policy and Guideline

The Company commits by 2030, 70% of its sales come from products and services that promote health and well-being including the improving health & nutrition of products with affordability and accessibility. Including the ethical marketing that communicates the adequacy and accurate information represents the characteristics of the product featured. Altogether providing health & nutrition information and claims that based on the scientific basis, product portion size and context to discourage excess consumption and supplementary nutrition. The policy and application of nutrient declaration cover all products in all store and selling channel which the framework as follows:

4.1 Healthy and Nutritious Product

The Company also aligned the targets to the identified levels of fat, salt, sugar, and additives in each products, followed the guideline of Healthier Choice's nutritional requirement (Guidelines for applying the "Healthier Choice" nutritional logo).

To maintain consistency and transparency, the Company regularly assesses product nutritional profiles using Healthier Choice Logo criteria and report on the progress of Health & Nutrition targets yearly to ensure our products align with recognized health and nutrition standards and maintains steady and positive progress.

Utilizing nutritional profiling system (NPS) to calculate nutrition facts and standardized methods to compare products, support healthier choices logo, and guide product reformulation, the Company has identified the definition of health and well-being products for the target which are below

- Food products that are reduced levels of fat, salt, sugars or additives
- Fortified food products with increased nutritious ingredients like fiber, vitamins, minerals, phytochemicals, or functional food additives
- Food products that are safe for all consumers and are aiming to create accessibility to priority populations, including infants and young children, pregnant and lactating women, low-income communities, and individuals with chronic health issues
- Food products that are healthier food products by reformulation/renovation.

In the aims of developing health & nutrition products, the Company aims to renovate and innovate to improve health & nutrition products through R&D and innovated new products and innovations that focused on consumers' health and nutrition requirements from the company's food research teams and professional chefs.

Below is the area of R&D health & nutrition that the company has focused on but not limited to :

- Well-Being Products: The company aims to promote balanced health and wellness through products that help reduce the risk of 3 NCDs (Non-communicable diseases) i.e. Hypertension, Hypercholesterolemia, and Diabetes Mellitus mainly caused by obesity that severely threaten health and well-being of adults. Our R&D on health & nutrition products also aims to increase affordability and accessibility of priority populations, including young children, pregnant and lactating women, low-income communities and others.
- Food Safety & Hygiene: The Company pays high attention to the production and distribution of high quality food products that comply with the national and international standards, rules, regulations, restrictions, and other requirements.

4.2 Responsible Marketing Communication

The Company commits to ensuring all products and services provide accurate and transparent information, as follows:

- Utilizing a Nutritional Profiling System (NPS) with standardized methods of communication, all product information and labeling of the company are clear and transparent, providing sufficient details to support consumers in making informed purchasing decisions. Labels include essential supplementary nutritional components, consumption methods, and storage instructions to help consumers understand the nutritional value, avoid allergens, and preserve product quality.
- All health & nutrition information and claims have a scientific basis.

- Packaging size information is communicated accurately and truthfully, along with contextual details. This is achieved by an innovative packaging design that includes clear visual markers, promotes single-serving size and recommended portions and employs other methods to encourage mindful consumption. These approaches prevent overconsumption, raise awareness and encourage access to safe and healthy food.
- All products will have nutrition facts label and is accurately presented the product characteristic, product attributes, nutritional components, as well as the nutritional balance information.

4.3 Food Accessibility Promotion

The Company is committed to developing, participating in, and supporting projects and activities that help alleviate problems and impacts arising from limited access to food and poor nutritional practices. In collaboration with government agencies, the private sector, and independent organizations, the Company promotes learning processes related to self-sufficient food production and/or proper nutritional consumption. It also supports the availability of affordable, high-quality food products during both normal and crisis situations, with the aim of enhancing food security and raising consumer awareness and understanding of healthy eating.

Mr.Suphachai Chearavanont
Chairman of the Board of Directors